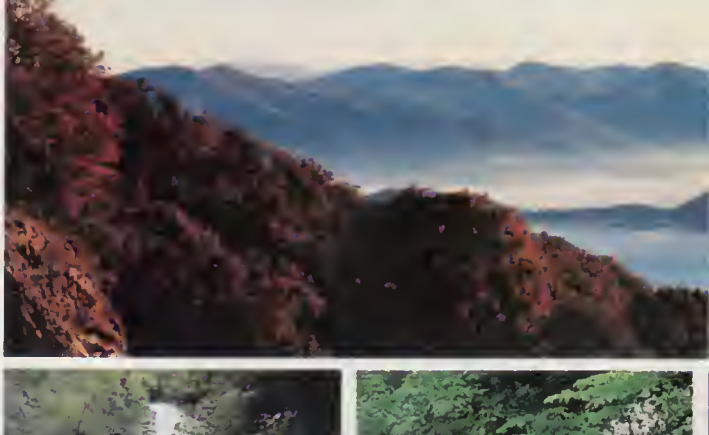
CHEROKEE
INDIAN RESERVATION

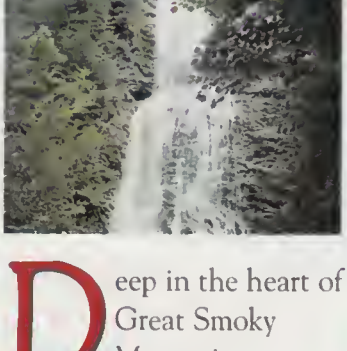
WESTERN NORTH CAROLINA

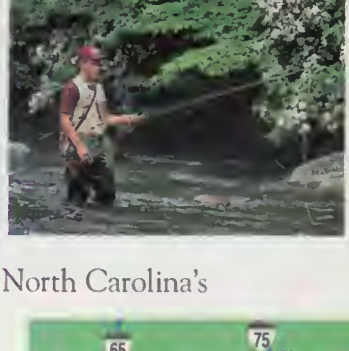
CALL FOR
CURRENT VISITOR INFORMATION
24 HOURS A DAY

1-800-438-1601

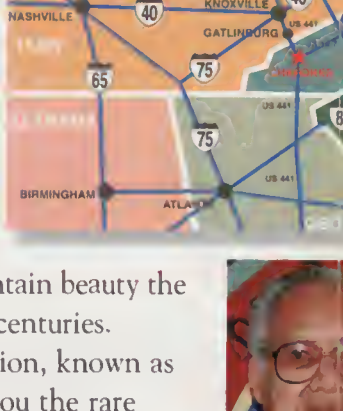
"Welcome To Our







Deep in the heart of North Carolina's Great Smoky Mountains, the Cherokee Indian Reservation is within one day's drive of one-half the country's population.



Each year, visitors from across the country and around the world come to discover this enchanted land and to share the natural mountain beauty the Cherokee have treasured for centuries.

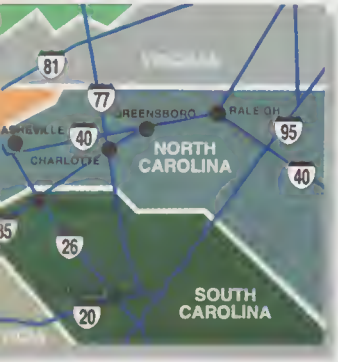
Our 56,000-acre Reservation, known as the *Qualla Boundary*, offers you the rare opportunity to hike, fish, raft and explore the same magnificent mountain region we have called home for thousands of years.

The Great Smoky Mountains National Park, America's most popular national park,

The Hono
Leon Jo
Principal

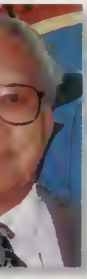
Enchanted Land"

borders the Reservation and will enhance your Cherokee vacation. Harrah's Cherokee Casino and Bingo, the newly renovated Museum of the Cherokee Indian and the acclaimed outdoor drama "Unto These Hills" continue to provide our visitors with a sense of our history and good times.



Whether you're interested in native culture, natural beauty, or just a great place to have a good time, you'll find that one visit to the Cherokee Indian Reservation won't be enough.

We call the Great Smoky Mountains *The Land of the Blue Mist*. It's our homeland, and we invite you to visit with us soon.



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Chief

Ancient Culture, Rich

A visit to Cherokee is like stepping into the past. You'll find a nation still linked to ancient customs and traditions that enable today's Cherokee to live in harmony with nature as their ancestors did.

You'll experience a culture that has endured the plunder of Spanish explorer Hernando deSoto and survived scores of broken treaties by the white man. Today, Cherokee shares its unique culture by offering you a memorable vacation experience that's fun for the entire family.

Culture & History

The Museum Of The Cherokee Indian

Located at US-441 North and Drama Road. Open year-round except Thanksgiving, Christmas, and New Year's Day. Recently renovated, the Museum's new state-of-the-art exhibits tell the story of the Cherokee from 10,000 B.C. through the tragic "Trail of Tears."

Open 9 am - 8 pm, June through August; 9 am - 5 pm, September through May. Admission: $6 Adults; $4 Child. Under 6 years free.

Qualla Arts & Crafts Mutual

US-441 North and Drama Road. The most outstanding Indian-owned & operated arts & crafts co-op in the United States. Crafts of some 350 Cherokee people are sold through the cooperative. The museum area features products of well-known Cherokee craftspeople and explanations about basket weaving, finger weaving, wood carving, art and beadwork. No admission charge. Hours: June through August, 8 am - 8 pm; September and October, 8 am - 6 pm; November through May, 8 am - 4:30 pm.

"Unto These Hills" Outdoor Drama

Mountainside Theater on Drama Road, Nightly, June 14 through August 26, 2000, except Sundays. One of America's top outdoor dramas. A cast of 130 brings to life the history of the Cherokee people from the 1540's through 1838 and the infamous "Trail of Tears." **June 14 through July 22**, Preshow - 8:05 pm, **Showtime 8:45 pm. July 24 through August 26**, Preshow 7:50 pm, **Showtime 8:30 pm.** Reserved seats, all ages, $16. Gen. seating: $14 (14 and older), $6 (6 thru 13)

Oconaluftee Indian Village

Drama Road off US-441 North. Authentically recreated replica of an 18th century Cherokee Indian community. Cherokee guides explain pottery-making, fingerweaving, beadwork, basket weaving, wood carving, and other crafts. Lectures at the Ceremonial Grounds and Council House. Open daily, May 15 to October 25, 9 am - 5:30 pm. $12 (14 & over), $5 (6-13), under 6 - free.

Cherokee Heritage Museum & Gallery

Located at Saunooke Village, the Museum highlights Cherokee's past through displays of art and cultural items such as masks, crystals, the uketena and more. Includes gallery with Native American crafts and art. Open daily May-October (weather permitting.) Admission: Adults $2.50 (11 years & older), $1.50 (6-10 years), under 6 free.

Family Fun

Chief Henry's Golf And Games

Located in downtown Cherokee adjacent to Burger King. Open seven days a week. Adults $6, Children 3-11 $3, Children 2 and under, free.

Cherokee Fun Park

US-441 North. Two miniature golf courses, go-cart track, game room, water boats and kiddie rides for youngsters. Open April - October, 10 am to 10 pm. Pre-Memorial Day & Post-Labor Day: Weekdays, 12 noon to 7 pm & weekends 11 am-9 pm. Closes in October. Prices vary according to ride or activity.

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Visit Cherokee on the World Wide Web www.

ı Tradition & Family Fun

Santa's Land Fun Park & Zoo

US-19 North, 3 miles from downtown. Exciting Rudi-Coaster ride, train ride, paddle boats, zoo, ferris wheel, shops, entertainment, plus Santa. Open 9 am - 5 pm, May 2 - Oct. 31, and weekends 9 am - 6 pm until Nov. 29 (weather permitting). Admission: $14.72 (2 and under free).

Cherokee Bear Zoo

Downtown Cherokee. See, feed and film several species of bears, big cats and monkeys. Petting zoo. Fun and educational. Open 9 am during the summer, 10 am other times. Admission $3 (under three free).

Smoky Mountain Jamboree

Acquoni Road at Great Smokies Conference Center. 8 pm - 10 pm. Weekends during April, May and November. Nightly from Memorial Day - October 31. Country music show spanning the years 1946 to today. Admission: Adults $12.50 (12 and under free)

Smoky Mountain Gold & Ruby Mine

US-441 North. Mine for rubies and sapphires; pan for gold. Open daily April - November, 10 am - 6 pm with extended hours during the summer. Covered flumes, jewelry, gift and rock shop. Purchase bags of gems or gold ore and become a prospector.

Cherokee Rocket/Bungee Coaster

Located at the east end of downtown (across from Burger King). Summer hours vary. Cost: $20 per person with two rides for $30.

Cherokee Saunooke's Trading Post, Bear Park And Gem Mine

Located at Saunooke Village near National Park, open April - December. June - September: 9 am - 9 pm; April, May, October, November & December: 10 am - 6 pm (weekends only in March & December.) **Bear Park** admission: $3 adults; children 3 and under free. **Gem Mine** open 9 am - 5 pm., April 11 - October 31. Fee is $5 per bucket. Paint Ball Target Shooting: $5 for 30 shots Tuesday through Sunday, 9 am - 5 pm.

Morgan Mill's Trout Farms

10 miles north on Big Cove Road. Catch your own trout. Cleaned and packed in ice if you want. Poles and bait available. Open daily 8 am - 6 pm, Sundays 1 pm - 6 pm. Trout caught, not cleaned - $2.95 per lb. Trout caught, cleaned - $3 per lb.

River Fun

Smoky Mountain Tubing

Offers rental tubes for riding the reservation streams. Located at Saunooke Village at the corner of Acquoni Road and Big Cove Road in northern Cherokee. $8 per person. Persons under 16 years of age must have parent's signature. Ride lasts from one hour to one-and-a-half hours.

Cherokee Trout Fishing

For full details, please see article on page 2. 1-day permit: $7; 2-day permit: $14; 5-day permit: $28; Season permit: $200. Season opens last Saturday in March, closes last day of following February.

Harrah's Cherokee Casino and Bingo

Casino action 24 hours a day. 2,400 games, 3 restaurants, child care, entertainment pavilion and more. In July 2000, tribal bingo moved into the Cherokee Pavilion of the casino. Bingo games Sunday through Thursday with schedules modified to accommodate special events in the pavilion.

Phone 1-800-HARRAHS for casino, bingo and entertainment information.

ROKEE®

cherokee-nc.com or send us e-mail at chero@dnet.net

CHEROKEE INDIAN RESERVATION

Accommodations Listing

MOTELS

Baymont Inn	800-301-0200
Best Western	800-528-1234
Birdtown Thrift	497-9420
Boundary Tree Lodge & Cottages	497-2155
Broken Arrow Motel	497-2813
Cherokee Motel & Cabins	497-3872
Cherokee Plaza Motel	800-535-4798
Chief Motel	497-3701
Comfort Inn	800-228-5150
Comfort Suites	800-228-5150
Cool Valley Motel	497-4558
Cool Waters Motel	497-3855
Craig's Motel	800-560-6869
Day's Inn	800-DAYS INN
Drama Motel	497-3271
Eagles Nest Motel	497-9218
Econo Lodge	800-55-ECONO
El Camino Motel	497-3600
Frontier Motor Lodge	497-9293
Hampton Inn	800-HAMPTON
Hemlock Motel	497-9439
Holiday Inn	800-HOLIDAY
Homestead Inn	497-9488
Indian Valley Motel	497-2397
Newfound Lodge	497-2746
Ocona Valley Motel	877-563-6166
Oconaluftee Motel	488-3712
Pageant Hills Motel	800-255-5371
Papoose Motel	497-9508
Pink Motel	497-3530
Pioneer Motel & Cottages	497-2435
Princess Motel	497-5732
Quality Inn	800-228-5150
Ramada Limited	800-849-5263
Redskin Motel	497-4575
River's Edge Motel	497-7995
Riverside Motel	497-9311
Sleep Inn	800-SLEEP INN
Smokey Mountain Inn	497-2300
Soco Valley Motel	497-7502
Thunderbird Motel	497-2212
Totem Pole Apts.	497-2917
Tsali Motel & Cabins	497-5855
Whitetree's Motor Court	497-2017
Wigwam Motel	497-3431

CABINS

Appaloosa Log Cabins	497-9658
Bear Claw Cabins	497-2522
Bear Trax Cabins	497-4525
Big Don's Cabins	497-7205
Cabin In The Pines	497-9709
Cherokee Motel Cabins	497-3872
Craig's Log Cabins	497-9838
Eljawa Log Cabins	497-7204
Gadushi Cabin	800-217-4436
Grandview Cabins	497-5849
Great Smoky Mtn. Log Cabins	497-6182
High Country Cottage	497-6915
Homestead Inn Cabins	497-9488
Huskey Cabin Rentals	497-2643
KOA Kampground Kabins	800-825-8352
Mt. Noble Log Cabins	497-5051
Mountain View Log Cabins	497-9552
Ol' Smoky Log Cabins	497-6922
Panther Creek Lodge & Cabins	926-2613
Panther's Den	497-9571
Pioneer Cottages	497-2435
Reservation Cabin Rentals	497-5766
River's Edge Cabin	497-2522
Rose Cottage	627-2003
Smokey Mountain Cabins	497-0088
Sycamore Log Cabins	497-9068
The Log House	497-3956
Tsali Cabins	497-5855
Wildflower Cottages	497-2523
Yogi Campground Cabins	497-9151

Campground Listing

Adam's Creek Campground	497-9420
Bradley's Campground	497-6051
Cherokee Campground	497-9838
Eljawa Campground	497-7204
Goose Creek Camping & RV Park	497-6375
Happy Holiday Campground	497-7250
Indian Creek Campground	497-4361
KOA Kampground	800-825-8352
Littlejohn's Campground	497-9507
Lost Cove Campground	497-6168
Mile High Campground	269-2945
Mingo Falls Campground	497-9944
River Road RV Park	497-5209
Riverside Campground	497-9311
River Valley Campground	497-3540
Riverview Campground	497-9080
Smokemont Campground	497-9270
Soco Road Campground	497-6630
Standingdeer's Campground	497-4234
Standingwolfe Campground	497-9725
Stoney Campground	497-9200
Twin Forks RV Park	497-9709
Wagon Train Campground	497-5387
Welch Campground	497-4716
Wolf Campground	497-9868
Yogi Campground	497-9151

The information in this brochure is accurate as of February 2000. Admission prices and operational hours may change. For our 48-page directory, come to the Cherokee Visitor Center located downtown on Main Street, or phone anytime.

1-800-438-1601

Cherokee Visitors Center, P.O. Box 460, Cherokee, NC 28719

www.cherokee-nc.com

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